



# ROCK THE PRIDE 2024

## Vendor Registration Form

Thank you for choosing to be a vendor at Rock the Pride, Yellow Brick Road's  
Sixth Annual Rock County Pride Fest!

*Please complete this form and return it to Tracy Buck by 7/15/2024, via email: [tracy.ybr@gmail.com](mailto:tracy.ybr@gmail.com)*

**August 10th, 2024 | 12 PM – 6 PM**

**Telfer Park Pavillion, 2101 Cranston Rd, Beloit, WI 53511**

### What is Rock the Pride?

Rock the Pride will consist of one stage for music/comedy/trivia/drag shows. Of course we will also feature vendor booths, food trucks, bingo, and a children's area! Past years boasted 400-600 attendees. This year we expect even more people. We have had a lot of community interest, and have partners dedicated to advertising and promoting this event!

### Vendors Need to Know:

- SET UP starts at 9:00 am. To find your space, check in with an event volunteer at the information table when you arrive. Please be set up and ready to go 15 minutes before the time you have indicated.
- Vendor area is open to the public from 12:00 pm to 6:00 pm.
- Please tear down by 7:00 pm.
- This is a rain or shine event.
- Please provide your own tent, tent weights (no stakes), table, and chairs. **There is no electrical hook up unless you have special permission, limited number available.**
- You are responsible for payment of taxes to the State of Wisconsin and may need liability insurance.

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### Choose Vendor Space Size:

- Outdoor Food Truck spot: \$50 Fee
- Services Vendor (Banks, Schools, Businesses, Realtors): 10'x10' \$75 Fee
- Community Non-Profit Table: Free, donations appreciated!
- Retail Vendor 10'x10' spot: \$50 Fee
- Add-on 10'x10' spot: \$25 Fee

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**Please Enclose Insurance:**

- Liability Insurance Proof Enclosed
  - Don't have insurance? Inquire if you can be covered another way.
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**Booth Purpose:**

- My Booth is informational or involves a community resource or other nonprofit. Please describe your mission/purpose:  
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  - My Booth is selling a service(s) in the community. Please describe:-----  
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  - My booth will be selling merchandise. Please describe:  
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  - My truck will be selling food. (All food sales must comply with any applicable regulations.) Please Describe Your Product and Compliance with Food Sale Regulations:  
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**OPTIONAL: Additional Donation to Yellow Brick Road**

- Include a donation to Yellow Brick Road of this amount \_\_\_\_\_ in addition to vendor fees.
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**Payment Method**

**Total to be Paid** (include Vendor Fees and Donation as applicable): \$-----

- Check Enclosed- *Please make checks payable to **Yellow Brick Road Organization***
- Credit card payments/donations can be made online at <https://square.link/u/3N2bCAfD>
- Send your logo and a copy of your advertisement idea to [tracy.ybr@gmail.com](mailto:tracy.ybr@gmail.com)



square site link

**Address to send to: Tracy Buck, 2336 North St, Beloit, WI 53511**

**Payment must be submitted with registration in order  
for us to advertise you as a vendor!**

**Organization Details:**

*Company Name: <small>(As you would like to be acknowledged)</small>	
*Contact Name/Pronouns:	
Address: <small>(Street, City, State, Zip)</small>	
*Telephone #:	
*Email:	

\*required

By signing below, I have had all my questions answered and I understand the above regulations. I acknowledge that Yellow Brick Road Organization is not responsible for lost, stolen, or damaged goods.

<p><b><i>Authorized Signature:</i></b></p> <p>_____</p>
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**Thank You!!**